

Rank Check Report Sample

Book details

Title: Nightmare Realm Summoner 3

Author: Actus

ASIN: B0G3QR8JFP

Marketplace: Amazon US

Report Date: 14 Apr 2026

This sample report shows how keyword position tracking can be presented for an Amazon book listing. Amazon keyword rank tracking is commonly done with dedicated rank tracker tools, while manual checking can be used for approximate spot checks.[cite:371] [cite:363] [cite:369]

Keyword ranking snapshot

Keyword	Current Rank	Previous Rank	Change	Note
litrpg adventure book	42	58	+16	Improving
progression fantasy novel	71	89	+18	Stable growth
dungeon crawl fantasy	33	47	+14	Strong visibility
summoner fantasy book	55	74	+19	Good movement
apocalypse fantasy book	88	102	+14	Needs stronger push

How to read this report

- **Current Rank** shows the latest tracked keyword position for the selected marketplace. [cite:371] [cite:373]
- **Previous Rank** shows the earlier tracked position used for comparison. [cite:369]
- **Change** shows movement between the two checkpoints; positive change means better visibility in search results. [cite:371] [cite:377]
- Manual checks should be treated as approximate because Amazon search results can vary by user context and conditions. [cite:371]

Suggested action notes

- Focus first on the strongest-fit keywords instead of broad generic fantasy terms. [cite:371] [cite:374]
- Improve visibility through better metadata alignment, stronger conversion signals, and consistent tracking over time. [cite:363] [cite:369]

- Review rank movement weekly so optimization decisions are based on trends, not one-off positions.[cite:377][cite:369]

Footer note

Sample Amazon Rank Check Report for demonstration purposes.